

# The DEFINING OPPORTUNITIES FOR GROWTH Turning Point



Pacific Opportunity

President's Message

## Technology vs The Personal Touch

In today's world we know that most communication is now anything but face to face. Even POC has set up its own identity on Facebook – please join the page! We can text, phone, IM, e-mail, leave voice mail messages via backdoors, and even blog, without actually talking to anyone.

These tools are great ways to communicate short simple ideas but are they real, meaningful communications or just random events and thoughts from people trying to be clever? And do we really get the full answer when it is left on a 30 second voice mail or a cryptic instant message?

In business, there will be a deficit of meaningful communications in future generations. We need to use these new tools to encourage thoughtful face-to-face meetings, especially about complex issues and negotiations. Texts, blogs, e-mail or even the phone should not replace sitting with someone face to face and seeing all of their reactions and interactions. Face-time not Facebook is crucial to complete our communications and make them great, not just good.

Our office has fallen victim to technology before. Why do I e-mail the person in the office next to me when I can just ask them in person and get a better answer?

Don't get me wrong, technology and e-mail have allowed our office to cut costs, speed up dealing with some issues, and send great volumes of information extremely quickly to people all over the world. But, we still need to take a few hours on a regular basis, and meet, face to face, with all of our investors, clients and friends; we need to make sure things are on track, and understand what it is that they are not saying in e-mails, or what is not getting done due to not having a face to face conversation. We will be working on this over the summer as we integrate Facebook into the tools we use to help our business.

For those of you that are up and coming in the business world, and a few techno-geeks, I really encourage you to focus on building face to face communications skills and not just Facebook skills.

Regards,

Mark T. Brown

## Forwards & Upwards

**B**usy as a beehive in spring best describes the activity at the POC office as of late. Our client's December year ends were completed and we've wrapped up AGM season.

two parts, flow-through for \$400,000 and non flow-through for \$200,000. Everclear Capital, our newest company now called Avrupa Minerals Ltd., raised \$4 million to acquire new properties in Portugal & Kosovo.

In the midst of all the action, our clients needed growth capital and we completed several financings; for our them. The largest being Rare Element that raised \$8.8 million. Animas Resources raised \$1.4 million while Tarsis Resources' financing was done in

Summer is now upon us and things are getting even busier. Many of our clients have their drill programs underway and we are looking forward to some good results.

## Rare Element Resources **Bear Lodge Forges Ahead** TSX.V: RES



**T**he Bear Lodge, Wyoming property has been the focus of much attention in the past few months from media and investors alike. Most recently, Rare Element regained 100% interest in the gold side of the property from Newmont and plans to expand the gold exploration work with a drill program this summer lead by former Newmont Project Manager Mr. John Ray. Not only will gold drilling be underway, Rare Element is also planning its largest rare-earth drill program to date with an estimated 30-40 holes to be drilled. It is all facilitated by the \$12 million cash on hand.

The newly released 2010 resource update indicated a 50% increase in Rare-Earth Mineral Resources with 17.5 million tons of Inferred Mineral Resource averaging 3.46% Rare-Earth Oxides.

There is definitely a lot to be excited about and Rare Element still only has 32 million shares outstanding.

[www.rareelementresources.com](http://www.rareelementresources.com)

## Around the Office

### Dodgeball & Bowling, Oh My!



What were we thinking? First, we called ourselves The Ball Butchers and second, we thought dodgeball wasn't that bad. Team POC entered a charity dodgeball tournament organized by our good friends at the legal firm McCullough O'Connor Irwin. The benefit was providing an 8 stall latrine for girls at a school in Ethiopia.

It took us a while to get into the games but once we figured it out, we went on the attack. Sadly, the little engine that could, couldn't muster enough to get over the hill. Final result? A nice cooldown at the pub.



New venue, same great cause! This year we took our Bowling for Big Brothers to Rev's in Burnaby where we raised a total of \$1,510. Occupying 3 lanes, we had a great turnout of bowlers young and old and somewhere in between. We had powerful strikes and many gutter balls. In case you were wondering what's with all the red, the theme was O Canada!

## Avrupa is Europe Bound

TSX.V: AVU

In April, Avrupa Minerals (formerly Everclear Capital) made an offer to purchase two companies in Europe, one in Kosovo, the other in Portugal. Both were formerly owned by Metallica Mining, a Norwegian company.

The Portuguese company, MAEPA, has three properties in northern Portugal, on the Iberian Pyrite Belt, with mainly copper, zinc, iron, tungsten and other minerals. Innomatik, the Kosovo company, has two drill ready silver, lead, zinc prospects located in a historically producing area.

## Other Client Updates

**Tarsis Resources Ltd. (TCC)** has started drilling at MOR in the Yukon. The Company has also staked 5 gold projects in the Yukon and completed a financing for a total of \$600,000. Watch for more updates on Tarsis in the near future.

[www.tarsis.ca](http://www.tarsis.ca)

**Animas Resources Ltd.'s (ANI)** drilling program has started at Santa Gertrudis.

Animas entered a joint venture agreement with Nevada Sunrise for gold exploration on the Golden Arrow and Kinsley Mountain properties in Nevada. A NI 43-101 has been released on Golden Arrow reporting a Measured & Indicated resource of 296,500 ounces of gold at 0.024 opt Au. In addition to the gold, there is a Measured & Indicated resource of 4 million ounces of silver at 0.33 opt Ag. Animas expects to drill on Golden Arrow in the fall.

[www.animasresources.com](http://www.animasresources.com)

A financing was closed as part of the Qualifying Transaction raising \$4 million at \$0.35 per Subscription Receipt. After the completion of the financing, Avrupa now has 11.5 million shares outstanding.

Upon the completion of the QT, the Company changed its name to Avrupa Minerals Ltd. The word Avrupa means Europe in several eastern European languages and reflects the geographical focus of the company.

**AQM Copper Inc. (AQM)** formerly Apoquindo Minerals Inc., underwent a name change and added new directors. There were promising drill results for Zafranal in Peru and Elenita in Chile. Back in March, they closed a private placement at just over \$39 million. In JV news with Teck Cominco, AQM signed an agreement where AQM vested a 50% interest in the Zafranal project and Teck and AQM have formed a 50/50 JV for the continued exploration and potential development of the Zafranal Project through a sole purpose Peruvian company.

[www.aqmcopper.com](http://www.aqmcopper.com)

**Pitchstone Exploration Ltd. (PXP)** has begun drilling at Wolverine in the Athabasca Basin. Airborne geophysical surveys were completed in Namibia.

[www.pitchstone.net](http://www.pitchstone.net)



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