

The DEFINING OPPORTUNITIES FOR GROWTH Turning Point



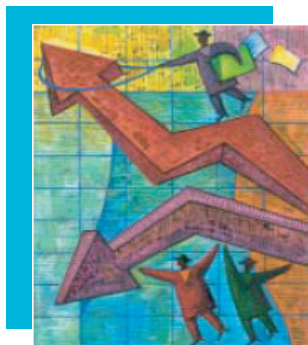
Pacific Opportunity

Going Public 101

Two ways to become listed on the TSX Venture Exchange (the "TSX:V") are to complete an Initial Public Offering or to conclude a deal with a publicly traded Capital Pool Company ("CPC").

Each route has its advantages and pitfalls, but having a guide to take you through the process is perhaps the most important step you will take.

A couple of our recent examples are Pitchstone ("PXP") and Rare Element ("RES"); using the IPO and CPC methods respectively.



Capital Pool Companies

Capital Pool Companies are shells set up to do Reverse Takeovers ("RTO's"). The TSX estimates that 33% of the "graduates" to the TSX exchange were former CPC issuers. The initial listing requirements are already completed, so the advantage is a relatively quick, efficient and economical way to reach the public markets. CPC's are governed by strict regulations, but Pacific Opportunity acts as a guide and mentor to move you effectively through the process. The bottom line is that using a CPC can be much easier and quicker than doing a full IPO.

Initial Public Offerings

The IPO process starts with finding a broker and signing a sponsorship and/or agency agreement. An application is then made to the TSX Venture Exchange and a formal listing agreement and prospectus are completed for approval by the Exchange. This process will take anywhere from two to six months. Where the CPC has already completed its listing requirements, the IPO candidate must meet minimum Exchange requirements such as audited financial statements, directors acceptable to the Exchange, a certain dollar value of assets (e.g. \$500,000 to \$750,000), a certain level of profits and a minimum number of shareholders (e.g. 200).

"POC acts as a guide to move you effectively through the process"

Our goal at Pacific Opportunity is to help emerging companies take the course that is best for them. We are at their right hand through the process and then stay with them until they are ready to succeed on their own.

If you are an investor, or know one, that wants to accelerate an opportunity please contact us. If you are an entrepreneur that wants to "go public" but you also want to continue to keep your focus on your business, let us guide you through the process and set you up for success on your own.

Building Value For Our Clients

POC has had a great year and we would like to thank our staff and referral network for helping us build a better business. While we said farewell to two clients last year, we have added Pitchstone Exploration, Innexus Biotechnology, Mediterranean Minerals, Aantara Medical Technology and SYMC Resources.

Our focus on building value with strategic management for our clients has paid off during the last year, in which Rare Element Resources, Ameriplas Holdings and Sutter Gold all did very well. We will begin to tell more people about those successes and stepping up the investor relations programs for certain clients over the next year.

"We will tell more people about our successes..."

POC also paid a small dividend to our loyal shareholders last year as a general "thank you" for all the support, referrals and great advice.

As the new year approaches, we will continue to expand our business and invite you to arrange a visit to our offices.

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President

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